

FOR IMMEDIATE RELEASE

Keep Pennsylvania Beautiful Welcomes Staff to Coordinate Illegal Dump Free PA Initiative

(February 23, 2016) – Keep Pennsylvania Beautiful is pleased to announce the new hire of Aaron Semasko who joined the team to help facilitate their Illegal Dump Free PA initiative across the state. Semasko will work with local governments, communities, and enforcement agencies to identify and hold accountable individuals and businesses that choose to dump their trash illegally, through IllegalDumpFreePA.org, an innovative program launched in 2015 that provides surveillance camera loans, training and support to Pennsylvania municipalities and community groups.



"I am thrilled to help catch those who create these incredible blemishes on our beautiful Pennsylvania landscape!" said Semasko.

Semasko worked previously as a biomonitor and consultant. He has extensive game camera and field experience through rattlesnake population monitoring and holds a Bachelor's degree in Biology/Terrestrial Ecology and a Master's Degree in Biology.

"We are excited to welcome Aaron to our team. His field experience with game cameras combined with his education and respect for nature and the outdoors provides a great foundation as we advance the Illegal Dump Free PA program and our mission to empower Pennsylvanians to keep our communities clean and beautiful. Aaron brings a fresh perspective and I know he will be an asset to the Illegal Dump Free PA initiative and the organization as a whole," states Shannon

Reiter, President of Keep Pennsylvania Beautiful.

The Keep Pennsylvania Beautiful Surveillance Camera Loan Program provides grant recipients with three surveillance cameras to capture evidence of illegal dumping at an active dumpsite and technical assistance with installation. To learn more about the program visit www.illegaldumpfreepa.org or contact Aaron Semasko at 724-836-4121 x107.

About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful's mission is empowering Pennsylvanians to make our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 126 million pounds of litter from Pennsylvania's roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit www.keepbeautiful.org.

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